







30 Januari 2022

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Indonesia Event Report

World Leprosy Day 2022

## **Event Summary**

This year, NLR Indonesia collaborates with Ministry of Health (MOH), WHO Indonesia, universities, media and the public to spread the world and national messages of being united for dignity and eliminating stigma and discrimination due to leprosy,

#### **Joint Effort with MOH**

NLR Indonesia joins the steering committee led by MOH to commemorate the WLD from its kickoff event (January 31) to its peak event on April 20. NLR Indonesia speaks at one of the webinars on health promotion on February 17.. We also facilitates two radio talkshows in partnership with KBR radio network.

#### **Radio Talkshow**

NLR Indonesia partners with KBR radio network for a one-hour talkshow on stigma and discrimination reduction (January 26). Our technical advisor, dr Astri (middle) and one person affected by leprosy (right) shared knowledge and experiences about how to deal with stigma and discrimination. The radio talkshow received positive comments from listeners and live chats in Youtube, and quoted in 9 blog and media articles.



WLD 2022 kick-off at Sitanala General Hospital, previously a leprosy hospital in Tangerang city.



Talkshow Ruang Publik KBR : Tolak Stigmanya, Bukan Orangnya!

## **Event Summary**



Deputy Minister of Health and Mayor of Tangerang city attended the kick-off and talked and shook hands with leprosy patients at Sitanala Hospital, January 31, 2022.

Talk 'bout

### **Working with Universities**

We collaborated with Asian Medical Students Association (AMSA) of Airlangga University to educate public about leprosy and its consequences. We held a social experiment to tens of people in a public space (14 Jan, with two PEP++ field staff), IG live (26 Jan, with Dr Udeng as speaker) and webinar on stigma reduction (30 Jan with Dr Astri as speaker). The students were enthusiastic on leprosy issues as they learned from our technical advisors.





We also talked in Live IG of University of Indonesia and Gajah Mada University



INDONESIA EVENT REPORT



## **Event Summary**







A local leprosy organisation PerMaTa based in South Sulawesi province conducted a 2022 WLD road show to 9 districts in the province.

# Supporting A Local Organisation

NLR Indonesia provided support for a local leprosy organization called PerMaTa to carry out a road show (26-31 January). In the road show to 9 districts,

50 persons affected by leprosy joined and sent the messages of stopping stigma and discrimination to the public.

They also encouraged the public to go for the government's covid-19 vaccination program.





## **Towards A Recognized Voice**

nedia and social media events (IG live, webinar, zoom, radio interviews) as speakers

persons affected by leprosy participated in media and social events

Since mid of January we have been asked for media interviews and social media events' speaker. We invited people affected by leprosy (Alqadri, Gebi, Uswatun and Sholihin) to join the sharing sessions in the events.

The media included BBC News - Indonesia, RRI Atambua, RRI Surakarta, RRI Kupang, and Bintang Sulut.com



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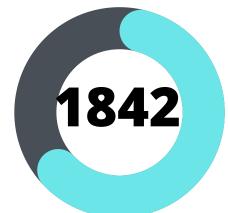
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## **Towards A Recognized Voice**





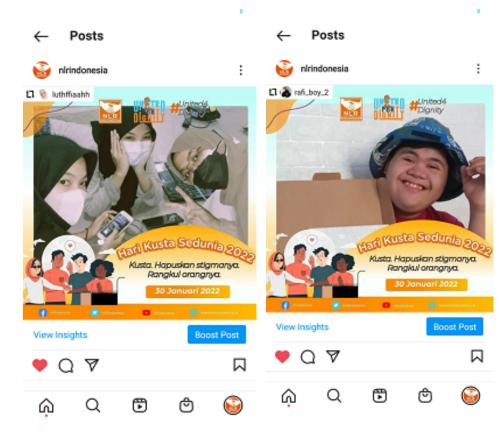


# Twibbon supports



### **Drawing Virtual Public Attention**

We developed a twibbon for pubic support to spreading the message of eliminating stigma and discrimination due to leprosy. Also internally, on staff email signature, we add a zero exclusion campaign poster linking to our website. We did "Live on NLR Indonesia Instagram" on leprosy and zero exclusion on February 2 with lots of viewers.



## **List of Activities**

No.	Date	Activity	Partner Instituion	Role/Person
1	6-Jan	Interviews by BBC News Indonesia	BBC News Indonesia	Resource person/Asken Sinaga, Uswatun, Geby
2	14-Jan	Public Education on Leprosy by our field staff	AMSA (Airlangga University)	Educator/ 2 field staff
3	26-Jan	Radio Talkshow with KBR (SUKA Project)	KBR	Implementer
4	26-Jan	IG Live on leprosy and stigma	AMSA (Airlangga University)	Speaker/dr Udeng and Sholihin (PAL)
5	26-Jan	Radio interview on stigma eradication	RRI Atambua	Speaker/dr Christina
6	26-Jan	Webinar on stigma eradication	Pelita Consortium	Speaker/ Angga
7	26-31 Jan	Roadshow to 9 district in South Sulawesi	PerMaTa Sulsel	Committee
8	27-Jan	IG Live Raisa on Leprosy and stigma	Gajah Mada University	Speaker/dr Astri
9	28-Jan	Inteactive dialog on Stigma eradication	RRI Surakarta	Spekers/Angga, dr Astri
10	28-Jan	Interview by media	Bintang Sulut.com	resource person/dr Teky
11	29-Jan	Radio Interview	RRI Kupang	Speker/dr Christina
12	29-Jan	IG Live on leprosy and stigma	Konekin	Speaker/dr Udeng
13	30-Jan	Webinar on stigma eradication	AMSA (Airlangga University)	Speaker/dr Astri
14	31-Jan	2022 WLD Kick-Off	MOH, WHO	Committee
15	2-Feb	Live IG on Leprosy and stigma eradication		Implementing Educators/dr Christina, Dina, Uswatun
16	3-Feb	IG Live on stigma due to leprosy	University of Indonesia	Speaker/Uswatun
17	15-Feb	Radio Talkshow in KBR	MOH	Committee
18	17-Feb	Webinar on Health Promotion	MOH	Speaker/Asken Sinaga
19	20-Apr	Closing Event of WLD 2022	MOH, WHO	Committee